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## FOR IMMEDIATE RELEASE

### **INNOVO Breakthrough: Championing Net-Zero Emission Technology in the Chemical Industry**

New York, NY January 10, 2024 – INNOVO is proud to announce an industry-shaping initiative that is poised to transform the chemical sector. With the industry currently accountable for 935 million tonnes of CO<sub>2</sub> emissions, our cutting-edge technology is designed to pioneer the shift towards net-zero emissions, thereby redefining the standards of sustainable chemical production.

As leaders in environmental innovation, INNOVO is dedicated to advancing a green revolution within the chemical industry without imposing the financial burden of upfront costs on chemical companies. Our business model facilitates the construction and operation of bespoke plants that are adjacent to existing facilities, capturing CO<sub>2</sub> emissions and converting them into profitable, sustainable products.

This transformative approach not only aligns with the stringent global sustainability targets but also provides chemical companies with a competitive edge in an increasingly eco-conscious market. By partnering with INNOVO, chemical producers can continue to focus on their core operations while contributing to a cleaner environment and meeting the demands of stakeholders for responsible manufacturing practices.

INNOVO's technology is a testament to our commitment to a circular economy, where emissions are not seen as waste but as valuable inputs for new, sustainable processes. This not only mitigates the environmental impact of chemical production but also opens up new avenues for growth and innovation within the sector.

The chemical industry's transition to net-zero emissions is not just an environmental imperative but also an economic opportunity. INNOVO is at the forefront, providing the technology and expertise to drive this change, ensuring that our partners are well-equipped to lead in the era of sustainable development.

For more details on how INNOVO's technology is revolutionizing the chemical industry and to explore partnership opportunities, please visit [our website](#).

**About INNOVO:** INNOVO is a pioneer in creating sustainable and innovative solutions to combat climate change. Specializing in technologies that convert CO<sub>2</sub> emissions into valuable resources, we empower industries to achieve their environmental goals while fostering economic growth.

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