

Audited Carbon Reductions

INNOVO'S PURPOSE

"We help halve global greenhouse gas emissions by 2030 by enabling organizations of all sizes to deploy profitable, proven Net Zero technologies yielding Audited Carbon Reductions."

INNOVO'S KEY MESSAGES AND VALUE PROPOSITION



An ambitious **goal** is to halve global greenhouse gas emissions by 2030 by deploying proven, profitable clean technologies.



Can deploy a very wide range of profitable **cleantech solutions** covering all industries and the public sector.



Enables organizations to transfer these audited carbon reductions directly to their customers, visibly and transparently reducing the customer's carbon footprint.

HALVING CO2 EMISSIONS BY 2030



Each **cleantech deployment** generates a unique, verified carbon reduction that is fully audited and traceable. Provides audit trail ensuring reductions are real, not overstated.



Supports organizations in engaging suppliers to participate in customer-focused carbon reduction programs. Leverages procurement and sales relationships across full supply chain to maximize the adoption of solutions.



Complements total emissions measurements by generating verifiable proof of actionable reductions. Avoids risks of unsubstantiated or exaggerated claims. Provides auditable carbon reduction assets.



Promotes certified solutions via accredited marketing services for participating organizations. It helps communicate climate commitments and carbon reduction transfers at the point of sale.



Goal to halve global greenhouse gas emissions by 2030 through profitable clean technologies.



Aligned with Science Based Targets Initiative principles of rigorous measurement, transparent reporting, and third-party validation. Provides credible framework respected by stakeholders.



Monthly public reporting of audited carbon reductions provides regular, verified progress tracking on the website. Supports organizational net zero roadmaps with ongoing accountability.



First mover advantage: Recognition and reputation benefits for organizations leading and driving systemic carbon reduction initiatives. Competitive edge.



Supports customer-focused carbon reduction programs across entire supply chains.



Promotes solutions via accredited marketing services for organizations.



Complements emissions measurements by generating verifiable proof of reductions, avoiding greenwashing claims.



Helps organizations motivate stakeholders to act by providing a profitable path to net zero with trackable results.

CONTACT US



<https://innovo-network.com/>